

# Host a “Splash For Cash” Fundraiser

## Splashdown Water Park Fundraising Event for your Organization

### Pick a date:

Splashdown offers this fundraising event on Saturdays & Sundays from 4:00-7:00pm with one group per date scheduled. Please note Splashdown remains open to the public during these times.

### Dates Available:

June: any Saturday or Sunday

July: any Saturday or Sunday

August: 4<sup>th</sup>, 5<sup>th</sup> or 11<sup>th</sup>

### Special rate applies for this event:

	<u>Special Rate</u>	<u>Regular Rate</u>
Adults age 13-61	\$6.00	\$8.00
Children age 3-12	\$4.00	\$6.00
Seniors 62+	\$4.00	\$4.00
Spectators	\$1.00	\$3.00
Toddlers 2 & under	\$FREE	\$FREE

### Who is eligible?

Public and Private pre-schools or elementary schools

Charitable Organizations

Churches

***This event is for groups that will have 50-500 people participate in fundraiser.***

### Submit a date request

Submit a request by calling Craig at (309) 699-3923 or email splashdown@fondulacpark.com. Four weeks advanced notice by phone or email is required for this event. There are a limited amount of days available so set your date soon. An agreement form will be sent out asking for pertinent information regarding your organization so once the fundraiser is over the donation check can be processed.

Sign up by April 15 and receive 10 free admission tickets to Splashdown the day of your fundraiser. You can use these tickets as give-a-ways or incentives at your organization. They are valid from the date of your event until July 1<sup>st</sup> of 2008.

### Promote your event

We supply some of the tools to make your event a success. When you reserve your event, you will receive a promotional packet.

## Host your event

Make sure everyone who comes to the fundraiser tells the Splashdown attendants when paying that they are with the organization so each person is tallied separately from the general public on the registers and given the discounted rate. It would be beneficial to have a representative from your organization be present at the beginning of the event in the Splashdown ticket office to ensure those attending are with your group and receive the special rate. Enjoy your time at Splashdown. Have fun knowing that **30%** of your organization's participating families and community admission into Splashdown Water Park will be donated back to your organization.

## Profit from your event

A donation check will be sent to the organization within 10 business days.

Example: 140 children + 140 adults = \$1400 admission costs

**Organization profits:** 30% of \$1,400 = **\$420**

## ***Important information:***

There is no cost to your organization to host this fundraiser.

If Splashdown is closed for general public swimming the day of your fundraiser due to inclement weather, Splashdown will not reopen for the fundraising event. Splashdown will call the contact person for the group immediately upon closing if prior to your event time. You do have the option of choosing another available date.

If Splashdown closes due to inclement weather during your event, Splashdown will issue return tickets to those participating (if less than 2 hours from time of admission) and the proceeds will still be sent to your organization.

If your organization decides not to participate on selected date we ask that you notify us immediately so another group can use this date.

**In the event fewer than 50 people participate in the fundraiser –  
Splashdown is not obligated to donate 30% of admission proceeds.**